



PLANT: DAY 2



VIOLET EYEWEAR
UNIVERSITY

VIOLET EYEWEAR DECODED

UNLOCK THE POWER OF VISION



" THE TRUTH ABOUT VIOLET PRODUCTS "

VIOLET EYEWEAR PRODUCTS

It order to serve your customers at the highest level, its important that you have a good knowledge of Violet Products. Becoming a product expert will not only increase your confidence but it will also increase your sales. Welcome to Violet Eyewear Products.



PLANT: DAY 2

VIOLET EYEWEAR
GO EVERY WEAR™

The Truth About Violet Eyewear Products

Products: https://youtu.be/Wgv_26ECvYE

click the links to watch videos:



INTRODUCTION TO VIOLET EYEWEAR PRODUCTS

TODAY OUR OBJECTIVES ARE TO INTRODUCE YOU TO VIOLET EYEWEAR PRODUCTS, THE PERSONALIZED EYEWEAR PLAN, AND TO DISCUSS ADDITIONAL PRODUCT RESOURCES. VIOLET PRODUCTS CAN BE DIVIDED INTO 5 CATEGORIES: EYEGASSES, PRESCRIPTION LENS, FASHION SUNGLASSES, READING GLASSES, AND EYEWEAR ACCESSORIES.

OUR VIOLET EYEGASSES ARE PREMIUM, LUXURY FRAMES, DESIGNED TO HOLD PRESCRIPTION LENSES. THEY ARE MADE OUT OF HIGH QUALITY, DURABLE MATERIALS THAT CAN HOLD UP TO THE STRESS, AND TENSION USED TO INSERT AND REMOVE PRESCRIPTION LENSES. OUR FRAMES ARE FLEXIBLE AND CAN BE ADJUSTED TO FIT THE CUSTOMERS FACE.



PLANT: DAY 1

OBJECTIVES

Review Violet Products



Review Terms and RX



Review Product Resources





Prescription (RX) Guide

The name and address of the guest this RX is written for.

Sphere (SPH) is the number that determines whether someone is nearsighted (-) or farsighted (+). If this number is greater than (+/-)4.00 then high index is recommended for thinner lenses.

If these numbers are filled in then the guest has astigmatism.

Date the RX was written. RX expires 2 years from this date. Unless expiration date at the bottom is sooner.

The RX the guest needs for far activities like driving, watching a movie, or seeing the board at school.

Prism and base are usually blank on most RX's. However when it is used it is to help those with double vision.

Addition (Add): Means guests need help with reading, they may need a lined bifocal, a no-line bifocal, or reading glasses.

Pupillary Distance (PD). This is the distance between the pupils in millimeters. It is important when making eyeglasses.

This is used only if the guest wants RX reading glasses only.

Remarks are additional doctor recommendations or comments.

All RX's have an expiration date. If it is not written then it is 2 years from the date it was written.

The state license number of the prescribing doctor.

For a RX to be valid it must have a doctors signature.

NAME _____		DATE _____	
ADDRESS _____			
DISTANCE	SPH.	CYL.	AXIS
R			
L			
READING ADDITION			
R			
L			
READING TOTAL	SPH.	CYL.	AXIS
R			
L			
REMARKS: _____			
EXP. DATE	LIC #	DR. _____	

Optical Lingo

Nearsighted (minus lens)- Have a hard time seeing far away (example: driving)

Farsighted (plus lens) - Hard time seeing up close, (example: reading a book)

Astigmatism - Hard time seeing both close and far away. Letters and objects may appear slanted and blurred.

OD - Right eye

OS - Left eye

Acetate-Is a plant based hypoallergenic material known for being stronger and more flexible than plastic.

TR90- Swiss Technology material that is extremely flexible and comfortable.

Lined bifocal- Is a lens that has 2 areas one for distance and one for near. It as a small segment at the bottom.

Pupillary Distance - The distance between the pupils in millimeters.

Computer Lens - Eyeglasses used to relieve fatigue and reduce glare from the computer screen.

Driving Lens - Special tinted eyeglasses used at during the day and night to reduce glare and increase contrast while driving.

Titanium: A strong metal used to make eyeglasses. It is extremely durable, light-weight, and hypoallergenic.

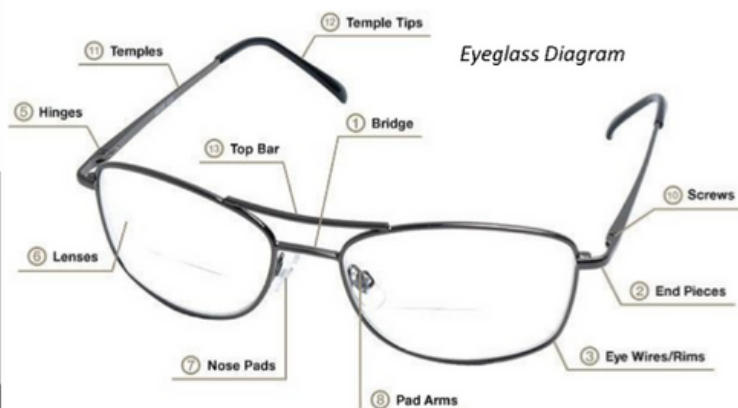
Photochromic— Scientific word for lenses that get dark in the sun. Our Sun Activated lenses are an example of this.

Nose Pad: Pad on the inside of eyeglasses that rest on your nose. They provide additional adjustability to your eyewear.

Temples: The eyeglass "legs" that extend from the lens and rest on the ears.

Nylon: it is a strong clear string that holds the lens in place on some eyewear. Not recommended for RX's over +/-4.00,

Eye wire/rim— The area of the eyeglasses that goes around the lens.



LENS OPTIONS

2022 PRICES

STEP 1: CHOOSE YOUR LENS [ONLY PICK 1]

\$49.99

Single Vision
Polycarbonate



Distance
-OR-
Near

Lightweight
Impact Resistant
Tough

Single vision lenses can be used for distance or reading. All our lenses come standard with polycarbonate lenses. They are lightweight, tough, and include a scratch coating.

\$149.99

No-Line Bifocal
Polycarbonate



Distance
Computer
-And-
Near

Lightweight
Impact Resistant

Also known as progressive lenses. Eliminate the visible line in traditional bifocals. These lenses offer distance, reading, and computer vision.

\$29.99

Extended Warranty



Extend Your 45 day Warranty to 1 Year. Covers: Breakage, Scratch, and Defects

All of our frames come with a 45 day warranty. Extend your warranty to 1 year. This warranty protects you against any damage or breakage.

STEP 3: LENS OPTIONS [PICK MULTIPLE]

\$69.99

No Glare Lens

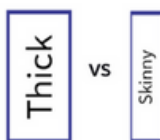


Better Night Driving
Less Computer Fatigue
Less Eye Strain

Anti-Reflective Lens eliminates glare caused by reflected light. Improves night vision and decreases computer fatigue.

\$99.99

Skinny Lenses



Thinner, Lighter
High Index
Use for RX's $\pm$ 4.00
Works best with Anti Glare

Also known as high-index lenses are recommended those who want their lenses to be thinner and lighter. Great for those with stronger prescriptions. Anti-glare is highly recommended with this option for best vision.

\$19.99

Shiny Edge



Great for Thicker RX
Use Nylon or
Drill Mount Frame

This lens treatment adds a clear sheen to the lens edge. This is best for rimless frames or thicker lenses.

STEP 4: SUN PROTECTION [ONLY PICK 1]

\$29.99

Tint



Sunglass Lens
Solid Grey
Full UVA and UVB
Protection

Tint your lenses and turn any of our eyewear into sunglasses. The tint offers additional UV protection and limited glare reduction. Grey solid tint only.

\$89.99

Polarized



Best Sunglasses
Driving Lens
Great for Outdoors

A special filter that blocks intense reflected light. Lens are ideal for driving, fishing and other outdoor activities.

\$89.99

Sun Adaptive

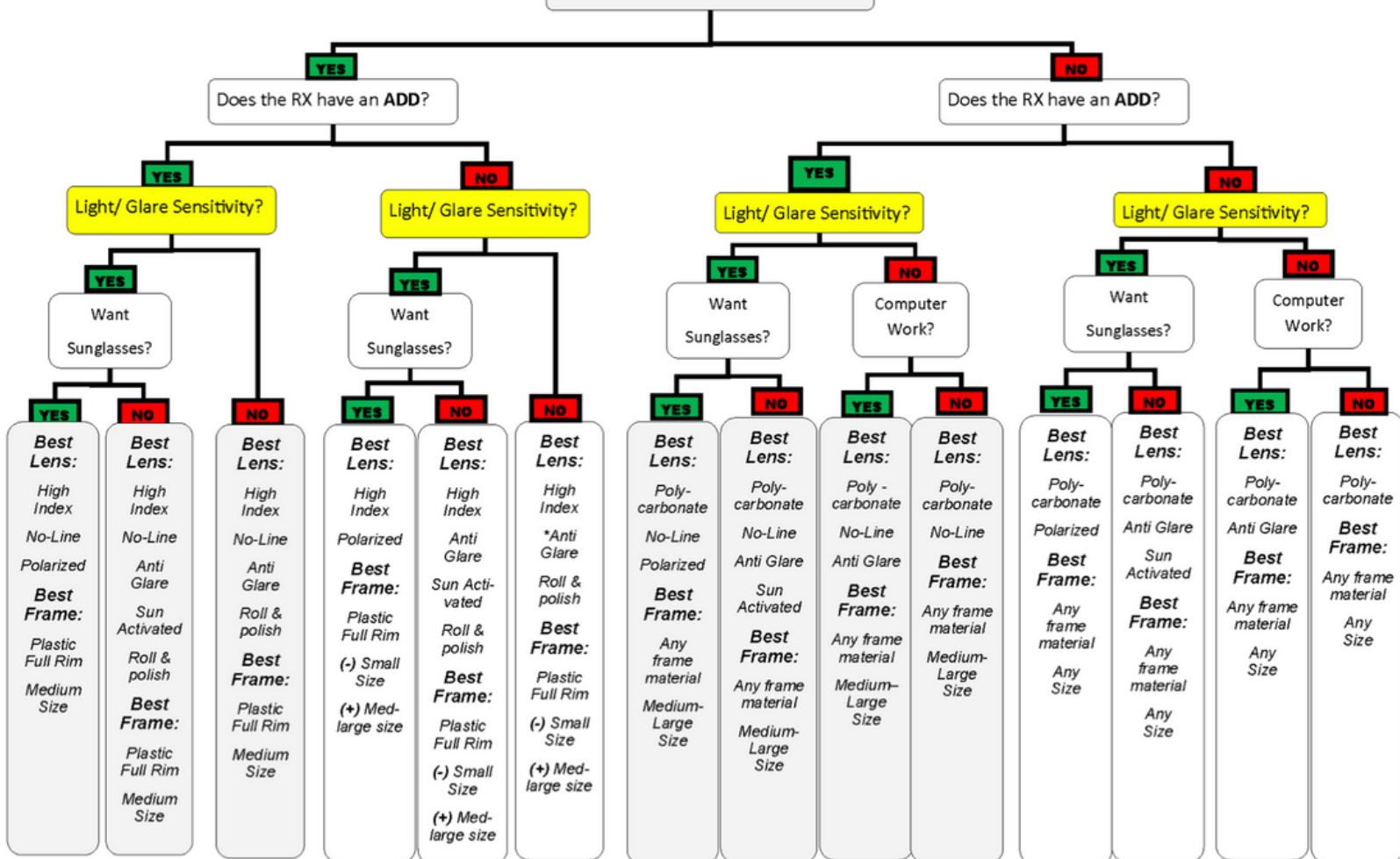


Blocks Blue Light
Convenient
Changes in the Sun

Adaptive lenses that darken on exposure to the sun. In the absence of sunlight, the lenses return to their clear state. These lenses also eliminate harmful blue light exposure. Grey only.



Is the RX Sphere bigger than ± 4.00 ?



*Note: Antiglare is recommended on most high index due to it highly reflective surface.

PERSONALIZED EYEWEAR QUESTIONNAIRE

NAME:

WISH LIST Top 3		NAME		COLOR	
1					
2					
3					
PUT AN X BY ALL THAT APPLY		X			
1. PERSONALITY:		Conservative		Flashy	
2. FACE WIDTH:		Narrow		Average	
3. MATERIAL PREFERENCE:		Plastic (acetate)		Metal	
PUT AN X BY ALL THAT APPLY					
4. COLOR PREFERENCE:		Black, Brown, Blue		Gray, Silver, Clear	
		Purple, Teal, Pink		Patterns	
PUT AN X BY ALL THAT APPLY					
5. STYLE PREFERENCE:		Rectangle		Square	
		Aviator		Cat eye	
PUT AN X BY ALL THAT APPLY					
6. LENS CONCERNS:		Thick lenses		No-line bifocal	
		Light sensitive		Computer work	
PUT AN X BY ALL THAT APPLY					
		I am looking for ADDITIONAL INCOME \$200-\$800 per week			
VIOLET EYEWEAR OPPORTUNITIES		I would love to receive \$100-\$300 in FREE Eyewear for being a valued host?			
		I know someone who would love Violet Eyewear.			
		Name:			

Let's Find YOUR Perfect Eyewear



VIOLET EYEWEAR

TOP 10 CUSTOMER FAQ'S

CAN I USE MY FSA OR HSA?

1. Yes, eyeglasses are a medical expense.



HOW DO I GET MY FRAMES ADJUSTED?

2. Unfortunately, by law your Vision Ambassador can not adjust your frames. Most local opticals offer eyewear adjustments for free. The best option is to visit the optical where you got your eye exam.

CAN I GET A DISCOUNT?

3. Hosting a Violet Experience is the best way to earn free or discounted eyewear. Take advantage of our Generous Host Rewards!

HOW SOON WILL I GET MY EYEGLASSES?

4. Within 2 weeks of a completed order. If ordering prescription eyewear, we must have your prescription and picture for measurements.

CAN I USE MY INSURANCE?

5. Sorry we do not accept insurance, but will provide you with an itemized receipt for you to submit for reimbursement.

DO THEY HAVE A WARRANTY?

6. All our frames come with a 45 day warranty. You can extend it to a 1 year warranty if you like.

WHAT IF I WANT MULTIPLE PAIRS?

7. No worries, purchase as many as you like. If you are on a budget, consider hosting a Violet Experience or becoming a Vision Ambassador to earn free product.

LOOKS LIKE FUN HOW DO I JOIN?

8. Go to www.violeteyewear.com/join to get started!

CAN I PUT MY PRESCRIPTION IN THE GLASSES?

9. Yes, prescription lenses can be added to your glasses. Simply upload the prescription and a picture of your self for measurements.

HOW CAN I SEE AND TRY ON THE FRAMES?

10. Try on your Vision Ambassador's Samples, or use Violet's Virtual Try-On at www.violeteyewear.com.

GO EVERY WEAR™