

## VIOLET EYEWEAR DISTRIBUTOR APPLICATION & AGREEMENT

**1. Authorization and Contract.** By executing the Violet Eyewear Consultant Agreement (“Agreement”), you apply for legal authorization to become a Violet Eyewear business owner and enter into contract with Violet Eyewear, LLC, hereinafter “Violet Eyewear.” You acknowledge that prior to signing you have received, read and understood the Violet Eyewear Income Disclosure Statement, that you have read and understood the Violet Eyewear Policies and Procedures, which are incorporated into this Agreement and made part of it as if restated in full, as posted on violeteyewear.com, and that you have read and agree to all terms set forth in this Agreement. Violet Eyewear reserves the right to reject any application for any reason within thirty (30) days of receipt.

**2. Expiration, Renewal, and Termination.** The term of this Agreement is one year (subject to prior cancellation or disqualification as provided in the Policies and Procedures). If you fail to annually renew your Violet Eyewear business, or if it is canceled or terminated for any reason, you understand that you will permanently lose all rights as a Consultant. You shall not be eligible to sell Violet Eyewear products and services nor shall you be eligible to receive royalties, bonuses, or other income resulting from the activities of your former downline sales organization. In the event of cancellation, termination or nonrenewal, you waive all rights you have, including but not limited to property rights, to your former downline organization and to any bonuses, commissions or other remuneration derived through the sales and other activities of your former downline organization. Violet Eyewear reserves the right to terminate all Consultant Agreements upon thirty (30) days’ notice if the Company elects to: (1) cease business operations; (2) dissolve as a business entity; or (3) terminate distribution of its products and/or services via direct selling channels. Consultant may cancel this Agreement at any time, and for any reason, upon written notice to Violet Eyewear at its principal business address. Violet Eyewear may cancel this Agreement for any reason upon thirty (30) days advance written notice to Consultant. Violet Eyewear may also take actions short of termination of the Agreement, if the Violet Eyewear consultant breaches any of its provisions.

**3. Independent Contractor Status.** You agree this authorization does not make you an employee, agent, or legal representative of Violet Eyewear or your Sponsoring consultant. As a self-employed independent contractor, you will be operating your own independent business, buying and selling products available through Violet Eyewear on your own account. You have complete freedom in determining the number of hours that you will devote to your business, and you have the sole discretion of scheduling such hours. You will receive IRS Form 1099-MISC reflecting the amount of income paid to you during the calendar year. By agreeing to these terms, you agree to receive the 1099-MISC form via electronically. It will be your sole responsibility to account for such income on your individual income tax returns.

**4. Refunds and Product Returns.** You agree that if you resell Product directly to a customer, you will adhere to Violet Eyewear’s 100% satisfaction guarantee policy and shall provide the customer a full refund of all monies paid if the customer returns the product to you within ninety (90) days of the sales transaction. If you are not 100% satisfied with our products, you may return the items for a refund if neither you nor we have terminated the Agreement and the products were purchased within twelve months and remain in resalable condition. The refund shall be 90% of the purchase price. Shipping and handling charges incurred will not be refunded.

**5. Presenting the Plan.** You agree when presenting the Violet Eyewear Compensation Plan to present it in its entirety as outlined in official Violet Eyewear materials, emphasizing that sales to end consumers are required to receive compensation in the form of bonuses on downline volume. In presenting the plan to prospects, you agree not to utilize any literature, materials or aids not produced or specifically authorized in writing by Violet Eyewear. You agree to instruct all prospective consultants to review the Violet Eyewear Income Disclosure Statement.

**6. Selling Product.** You agree to make no representations or claims about any products beyond those shown on product labels and/or in official Violet Eyewear literature. You further agree to sell products available through Violet Eyewear only in authorized territories.

**7. Violet Eyewear's Proprietary Information and Trade Secrets.** You recognize and agree that, as further set forth in the Policies and Procedures, information compiled by or maintained by Violet Eyewear, including Line of Sponsorship (LOS) information (i.e., information that discloses or relates to all or part of the specific arrangement of sponsorship within the Violet Eyewear business including, without limitation, consultant lists, sponsorship trees, and all Violet Eyewear consultant information generated therefrom, in its present or future forms), constitutes a commercially advantageous, unique and proprietary trade secret of Violet Eyewear, which it keeps as proprietary and confidential and treats as a trade secret. During the term of your contract with Violet Eyewear, Violet Eyewear grants you a personal, non-exclusive, non-transferable and revocable right to use trade secret, confidential, and proprietary business information (Proprietary Information), which includes, without limitation, LOS information, business reports, manufacturing and product developments, and consultant sales, earnings and other financial reports to facilitate your Violet Eyewear business.

**8. Non-Solicitation Agreement.** In accordance with the Policies and Procedures, you agree that during the period while you are a consultant, and for one (1) calendar year following resignation, non-renewal, or termination of your business, you will not encourage, solicit, or otherwise attempt to recruit or persuade any other Violet Eyewear consultant to compete with the business of Violet Eyewear.

**9. Images / Recordings / Consents.** You agree to permit Violet Eyewear to obtain photographs, videos, and other recorded media of you or your likeness. You acknowledge and agree to allow any such recorded media to be used by Violet Eyewear for any lawful purpose, and without compensation.

**10. Modification of Terms.** With the exception of the dispute resolution section in Policies and Procedures, which can only be modified by way of mutual consent, the terms of this Agreement may be modified as specified in Rule 1 in the Policies and Procedures.

**11. Jurisdiction and Governing Law.** The formation, construction, interpretation, and enforceability of your contract with Violet Eyewear as set forth in this Consultant Agreement and any incorporated documents shall be governed by and interpreted in all respects under the laws of the State of Ohio without regard to conflict of law provisions. Louisiana residents: notwithstanding the foregoing, Louisiana residents may bring an action against Violet Eyewear, LLC with jurisdiction and venue as provided by Louisiana law.

**12. Dispute Resolution.** All disputes and claims relating to Violet Eyewear, its products and services, the rights and obligations of a consultant and Violet Eyewear, or any other claims or causes of action relating to the performance of either a consultant or Violet Eyewear under the Agreement or the Violet Eyewear Policies and Procedures shall be settled totally and finally by arbitration as enumerated in the Policies and Procedures in Columbus, Ohio, or such other location as Violet Eyewear prescribes, in accordance with the Federal Arbitration Act and the Commercial Arbitration Rules of the American Arbitration Association, except that all parties shall be entitled to discovery rights allowed under the Federal Rules of Civil Procedure. **Additionally, you agree not to initiate or participate in any class action proceeding against Violet Eyewear, whether in a judicial or mediation or arbitration proceeding, and you waive all rights to become a member of any certified class in any lawsuit or proceeding.** This agreement to arbitrate shall survive any termination or expiration of the Agreement. Nothing in the Agreement shall prevent Violet Eyewear from applying to and obtaining from any court having jurisdiction a writ of attachment, garnishment, temporary injunction, preliminary injunction, permanent injunction or other equitable relief available to safeguard and protect its interest prior to, during or following the filing of any arbitration or other proceeding or pending the rendition of a decision or award in connection with any arbitration or other proceeding.

**13. Time Limitation.** If a Consultant wishes to bring an action against Violet Eyewear for any act or omission relating to or arising from the Agreement, such action must be brought within one (1) year from the date of the alleged conduct giving rise to the cause of action. Consultant waives all claims that any other statutes of limitations apply.

**14. Miscellaneous.** If any provision of the Agreement is held to be invalid or unenforceable, such provision shall be reformed only to the extent necessary to make it enforceable, and the balance of the Agreement will remain in full force and effect. This Agreement may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one instrument. The provisions of this Agreement, including all documents incorporated herein by reference, embody the whole agreement between you and Violet Eyewear and supersedes any prior agreements, understandings and obligations between you and Violet Eyewear concerning the subject matter of your contract with Violet Eyewear.

**15. Notice of Right to Cancel.** You may request a refund on your enrollment fee if it's done within seven (7) business days from the date of enrollment. If you cancel, any enrollment fees paid will be returned within TEN (10) BUSINESS DAYS following receipt by the seller of your cancellation notice. To cancel this transaction, mail or deliver written notice, to Violet Eyewear, LLC, 2696 Crossroads Plaza Dr., Columbus, Ohio, 43219, not later than midnight of the seventh business day following the date of this Agreement.

**16. Submission of Electronic W-9.** Under penalty of perjury, I certify that (1) the number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and (2), I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and (3) I am a U.S. Citizen or other U.S. person.